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September 30, 2020

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[Next TV Cox Investing \\$60 Million to Close Distance Learning Gap](#)

Verimatrix, the leader in powering the modern connected world with people-centered security, today announced that Butler, Pennsylvania-based [Armstrong](#), a leading U.S. cable company offering service in more than 469 zip codes, deployed the Verimatrix Video Content Authority System (VCAS™).

Founded 74-years ago, Armstrong is committed to securely offering a wide array of popular streaming options for its large customer base. Armstrong recently incorporated a more sophisticated TiVo platform into its set-top boxes in order to remain at the cutting-edge of technological changes in the television industry. In order to make the transition worthwhile, the company required a high-quality, easy-to-integrate encryption solution that would allow it to offer as many streaming options – and it selected the Verimatrix VCAS solution. "Their high-level anti-piracy software is widely accepted by content owners, something other encryption services simply could not compete with," said Mike Giobbi, CTO at Armstrong.

Verimatrix was a key player in ensuring a smooth transition from Armstrong's Video On Demand (VOD) legacy product, which operated for more than 15 years, to a more graphical user interface experience that allowed for the

**Protocol**  
**People want to vote by mail. The tech they need to do it can't keep up.**

**Philadelphia Inquirer**  
**LeBron James signs 4-year film deal with Comcast's NBCUniversal**

**Pittsburgh Post-Gazette**  
**Issues affecting Pa. voters on center stage during debate**

**Philadelphia Inquirer**  
**Philly faithful fire back after Trump says 'bad things happen in Philadelphia' during presidential debate**

**Pittsburgh Tribune-Review**  
**Editorial: Electoral votes are people's voice**

company to easily convert fifty percent of its customer base to a more sophisticated, streaming-friendly set-top box platform.

Part of the draw in using this new system was the attractive menu of streaming options made possible by Verimatrix's secure VCAS system. Rather than having customers solely rely on a Firestick or other add-on streaming device, Armstrong was able to natively offer a wide array of content while still giving customers the option to utilize their streaming method of choice if they so choose. "The integration process went much quicker, since Verimatrix already had API interfaces between TiVo and could easily be incorporated into our existing infrastructure," added Giobbi. "The VOD launch was easy – we knew going with Verimatrix was a no-brainer."

This native, secure streaming capability is what Armstrong now hopes more customers will rely on as time passes. What allows the company to remain competitive in the rapidly changing world of entertainment is the user-friendly encryption software engineered by Verimatrix, which is consistently ranked as providing high-level anti-piracy capabilities by coveted content providers of all kinds. "Verimatrix has been exceptional to work with and simple to integrate," said Chris Mley, Product Services Engineer at Armstrong. "It just works. We knew Verimatrix had a pristine reputation in the industry, but now we've been able to witness it first-hand."

"VCAS offers a long-standing track record of helping operators innovate and grow while doing so in a consistently secure and easy-to-deploy manner," said Asaf Ashkenazi, Chief Operating Officer at Verimatrix. "We're pleased to announce that a company such as Armstrong with such a rich and lengthy history is one of the latest to outline the many benefits of Verimatrix's award-winning content security technology." -- **Business Wire**

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Atlantic Broadband, the nation's eighth largest cable operator, today announced that it has launched superfast Gigabit internet and TiVo's new Unified Entertainment System in Derry Township in Mifflin County, Pennsylvania.

The launch of Gigabit speed—or 1,000 megabits per second—is occurring at a time when homes and workplaces increasingly require internet with the capacity and performance to power the growing number of devices and applications customers rely on every day, including work from home and distance learning. Gigabit's high-performance speeds, made possible through robust DOCSIS 3.1 technology, power the most data-intensive applications so that home and business users can surf, stream, download and work online simultaneously.

"Atlantic Broadband is dedicated to providing the latest powerful Gigabit broadband internet to homes and businesses in our service areas," said Heather McCallion, Vice President of Products & Programming. "We are proud to expand the availability of Gigabit in our communities, enabling them to access speeds that will transform the online experience for businesses and homes."

The average internet download speed over fixed broadband in the U.S. is about 86 Mbps, according to Ookla's Q2 2020 report. Gigabit internet delivers speeds more than 10 times faster than traditional offerings. With the launch of TiVo, customers in Derry Township will have access to a new entertainment platform featuring a modern user interface with intuitive navigation, personalized viewing recommendations and an easy-to-use voice remote to provide fast, highly accurate results of searched-for programs. Content also is searchable across multiple video sources, including live TV, DVR recordings, Video On Demand and streaming apps. The new TiVo Entertainment System also allows customers to access content on multiple screens across TVs, smartphones, tablets and more, both in-home and on-the-go. – **ABB news release**

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After months of work, Comcast has completed the first round of installations for residents in northern Cambria County as part of the company's expansion in that area. "We're always exploring opportunities to expand our broadband network," Vice President of Communications for the Comcast Keystone Region Robert Grove said.

In May, Comcast announced the project that is set to benefit parts of northern Cambria and southern Clearfield counties. The work is to include high-speed broadband internet, expanded video offerings and phone service and affect portions of Chest, Clearfield, Dean, Reade and White townships in Cambria. In Clearfield County, the boroughs of Coalport, Irvona and Glen Hope and township of Beccaria are to receive the same offerings once new fiber-optic lines and coaxial cables are installed beginning in Cambria.

Grove said the "first of 3,900 addresses passed by this project" have been completed and those are in "the Dysart area of Dean Township in Cambria County." "All customers already in our service footprint ... now have our full suite of products available," Grove said. He compared it to the same services to which residents of a large metropolitan area have access. All businesses in the previously mentioned areas will benefit from this expansion as well.

Comcast will head to the Flinton and Fallentimber areas of Cambria County in mid-October for the next leg of the installation, and the project is expected to be complete by spring of 2021. There's an additional benefit to the expansion, Grove said. New and former customers now have access to Comcast's Internet Essentials program because of this project.

For the past nine years, the company has been offering the essentials package to help close the digital divide. "This program provides home internet service for \$9.95 per month for qualifying families, and they qualify if they are receiving any federal assistance," Grove said. It also gives them WiFi in their home, the ability to access Comcast WiFi hotspots, access to digital literacy training and the ability to purchase a computer for \$150. Grove said programs such as these are critical during the COVID-19 pandemic because the two provide access to the internet while individuals and students are working from home.

– ***Johnstown Tribune-Democrat; also, Harrisburg School District's homepage promotes Comcast's Internet Essentials (scroll down)***

