

**BCAP**

# 16<sup>th</sup> Annual Skeet, Trap & Pheasant Shoot



October 22 & 23, 2014 Whitetail Preserve, Conyngham, PA

Confirm your registration and sponsorship. More at [bcapa.com](http://bcapa.com)

**BCAP****NewsClips**

September 11, 2014

**Reuters**

[Internet 'slowdown' helps drive new FCC record for comments](#)

**Time**

[Net Neutrality Advocates Turn Up the Volume](#)

**New York Post**

[Leslie Moonves takes aim at retransmission fees](#)

**Washington Post**

[Google's studied silence on net neutrality has finally broken](#)

**Los Angeles Times**

[Time Warner chief Jeff Bewkes rules out HBO spin-off](#)

TiVo's pay-TV business, which [spiked 20 percent in the second quarter](#), continues to grow, with Pennsylvania's Armstrong Utilities tapping the company to power its next-generation video platform. Under the agreement, Armstrong will feature TiVo's platform on its Pace-manufactured MG1 six-tuner whole-home DVR, the Pace MI3 set-top client and the TiVo Stream, the Slingbox-esque transcoding device that delivers video to IP devices. TiVo and Armstrong plan on an early 2015 launch of the co-branded products as part of Armstrong's bundled video services offered primarily to residential and businesses subscribers across Pennsylvania

"We have always been committed to providing our customers with the best television experience possible," said Armstrong president Jeff Ross. "Our decision to offer TiVo-powered solutions so they can get the content they want on any screen, wherever they are, is representative of that commitment. We are thrilled to partner with TiVo and eager to begin offering customers the customizable, next-generation service that they demand."

Added Thomas Elam, vice president and GM of TiVo's U.S. service-provider business: "Our partnership with Armstrong is a perfect example of how mid-size operators are increasingly looking to TiVo to deliver a proven, advanced, cost-efficient and quickly deployable television solution to help them meet changing viewing habits and stay competitive in the communities they serve. We are confident that Armstrong's new offerings powered by TiVo will be a hit with subscribers." – *Fierce Cable*; also in [Multichannel News](#) and [CED Magazine](#)



Blue Ridge Communications – in partnership with America's 9/11 Foundation, Red Rose Veterans Honor Guard, Keystone Military Families, local veteran's associations, police, fire and EMS responders – will host a commemorative ceremony this evening (Thursday, September 11) in remembrance of the 9/11 terrorist attacks, the victims and our nations' heroes, and recognize the resolve and compassion demonstrated by fellow

Sony Corp. said it reached an agreement for its planned Web-based TV service to carry MTV, Nickelodeon and 20 other Viacom Inc. channels and offer access to streaming Viacom programming on mobile devices. The Wall Street Journal reported a year ago that the companies had reached

Americans in response to the tragedies of thirteen years ago. The 6:00 p.m. ceremony will be held at the American Legion Cloister Post 429 Ballroom, 300 Cocalico Street in Ephrata (Lancaster Co.).

a preliminary deal.

Wednesday's programming agreement was the first announced by Sony. It is in talks with several other entertainment companies and hopes to strike other such deals before it starts a trial of its service by year-end. Sony has to sign up other major networks before it can start the service with Viacom's channels, a person familiar with the matter said. It is close to a deal with at least one other major TV-channel owner, another person familiar with the matter said.

Dish Network Corp. also is racing to start a Web-TV service this year. The satellite-TV company recently sealed deals to carry channels owned by Walt Disney Co. and its partly owned cable-programming firm, A+E Networks. Disney's deal requires that Dish have agreements with at least 10 of the 30 top-rated channels to launch, a person familiar with the matter. Dish is in talks with other programmers, other people familiar with the situation said. Sony's American depository shares rose 1.6% Wednesday, while Viacom's Class B shares rose 1.3%. Dish's shares fell slightly.

While Sony and Dish both plan to offer Web-based services, the two products are shaping up differently. Sony seeks to re-create a full cable bundle over the Internet, people familiar with the matter said, with a package of roughly 100 channels that would be priced similar to traditional cable TV. Viacom Chief Executive Philippe Dauman said Sony's plan to offer its service through a sleek user interface over its PlayStation game consoles and Internet-connected TV sets would appeal to younger consumers. Dish plans to offer a much slimmer lineup than the typical pay-TV bundle, priced below regular cable service. The company has signaled that it is aiming to sign up people who have disconnected pay-TV service and younger people who have never had pay TV.

Some entertainment companies, such Comcast Corp.'s NBCUniversal, are more aligned with Sony's approach, people familiar with the matter said, since it doesn't threaten to undercut the current pay-TV model. Dish's service holds interest for other media companies for a couple of reasons. Unlike Sony, Dish plans to offer a so-called personal-subscription service that offers only a single stream of programming for each customer. That means each account has access to only one channel at a time, preventing two family members, for example, from watching different shows simultaneously on separate devices.

Media executives believe the single-stream approach is less likely to cannibalize their existing business. Also, some entertainment companies prefer Dish's approach because they see it as more likely to appeal to cost-conscious young people who don't have cable. They see the Sony service as likely to take customers from existing pay-TV operators.

The ability by Sony and Dish to interest some entertainment companies highlights a shift in attitudes among programmers in the past couple of years, as media executives have

become increasingly concerned with the growing population of "cord nevers"—typically, young people who have never subscribed to a cable bundle and have grown up in an era of plentiful, inexpensive online video options. Pay-TV subscriptions contracted last year for the first time.

Time Warner Inc. Chief Executive Jeff Bewkes said last month that the company, which owns TNT, TBS and other channels, was interested in Dish's service because it is pitched at a "price point that would be attractive to younger people, particularly." Dish Chairman Charlie Ergen last month estimated that the number of people who aren't paying for TV today is "growing by three million, four million people a year." — *Wall Street Journal*



**Broadband  
Cable Association  
of Pennsylvania**

127 State Street, Harrisburg, PA 17101  
717.214.2000 • [bcapa.com](http://bcapa.com)

**First in Broadband.  
The Future of Broadband.®**