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NewsClips

August 26, 2014

Business Insider
Amazon Is Turning Into Google

TiVo Inc. is offering a digital video recorder for people who don't subscribe to cable or satellite TV, seeking to capture more customers after video-streaming startup Aereo Inc. halted operations.

New York Times
What's Twitch? Gamers Know and Amazon Is Spending \$1 Billion on It

The TiVo Roamio OTA DVR, equipped with an antenna, can record over-the-air content from broadcast networks including ABC, CBS and NBC, as well as stream Internet video from Netflix Inc. and YouTube, according to a statement Monday. The limited edition device costs \$49.99 with service fees of \$14.99 per month and a one-year commitment.

CNN
'Breaking Bad' goes out on top at Emmy Awards

TiVo said the DVR is "simple, brilliant and legal." The company is introducing the device almost two months after the U.S. Supreme Court said Aereo violated broadcasters' copyrights.

Reuters
Time Warner prepares to offer buyouts at Turner cable division

"They're gunning for the same market Aereo was going for," Height Analytics analyst Clay Brockman said. "They're advertising: 'Cord-cutters, come to us.' Cable costs are going up, broadband speeds are getting better, and the market is there to be had."

Chicago Tribune
Smart cities and how municipalities are changing the way they see WiFi

In June, the court said that Aereo — which, for as little as \$8 a month, let each user record and stream over-the-air video using a tiny antenna stored at an Aereo facility — threatened the underpinnings of the broadcast industry by selling programming online without paying licensing fees.

New York Post
AT&T agrees to conditions with feds in \$48.5B DirectTV purchase

Aereo helped fuel the growth of cord-cutters. The number of Americans who pay for TV through cable, satellite or fiber services fell by about 251,000 last year to about 100 million, the first full-year decline, according to research firm SNL Kagan. - Bloomberg

Politico
The 2014 digital
ad juggernaut

SFGate
Industry Analyst
Jeff Kagan |
AT&T, Verizon
Move Further into
TV



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