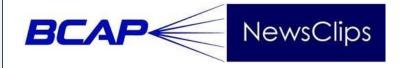


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August 14, 2018

Philadelphia Inquirer

Comcast expands
Internet Essentials
to all low-income
veterans, signs up
nearly 20K
Philadelphia families
in last year

Bloomberg

John Malone, the Cable Cowboy, Isn't Ready to Hang Up His Spurs

Wired

The Future of Television Is ... More Television

Associated Press

Tech Giants
Stumbling In Their
Social World

Ars Technica

Ajit Pai loses in court—FCC can't kill broadband subsidy in Tribal areas

Fierce Video

Amazon, YouTube among companies interested in buying Fox's RSNs from Disney

New York Times

The Flourishing
Business of Fake
YouTube Views

Political divisions may be fierce, but there is at least one issue that most Americans agree on: net neutrality. That's the simple idea that internet service providers should not control or influence what we do online. Net neutrality rules ensure an equal playing field on the web for everyone, from the start-up to the tech giant.

According to a 2017 poll conducted by the University of Maryland, 83% of Americans opposed the dismantling of these rules by the Federal Communications Commission. Nevertheless, the FCC repealed the regulations in December. The changes took effect in June. Following the rollback, the California legislature stepped in to reestablish net neutrality in our state. State Senate Bill 822 would restore all the core protections. It's up for a vote in the state Assembly later this month.

Not surprisingly, big telecom companies are fighting hard against SB 822. They've enlisted an army of lobbyists and special interest groups to spread misinformation about the bill. For instance, the companies are telling lawmakers that they won't have the incentive or money to build out networks if they can't prioritize internet traffic for businesses and consumers who pay extra fees.

That's simply not true. Under the previous net neutrality rules, which banned such fees, telecom companies did better than fine. AT&T Mobile's profit margin was nearly 50%. And Comcast was able to buy back more than \$15 billion of its own stock over the last three years. Telecom companies also are making dubious claims to defend certain strategies for favoring their own services and content over that of their competitors. It's often done through a practice known as zerorating, in which companies do not count the use of certain apps and content against a customer's monthly data cap.

Although zero-rating is not always harmful, it can be in certain circumstances because it gives the companies control over which services users can afford to access. The practice is becoming increasingly problematic as telecom companies continue to blur the lines between service provider and content provider.

SB 822 would prohibit anti-competitive forms of zero-rating. The telecom companies do not like this, so they are claiming that zero-rating plans benefit low-income communities. They say the selective free data, paid for by sponsorships, is a consumer perk. This is not

Associated Press Google tracks your movements, like it or not true. People with low incomes are disproportionately dependent on smartphones for internet access, <u>according to the Pew Research</u>

<u>Center</u>. As has been observed in other countries, when zero-rating schemes are banned, ISPs raise caps and lower the price of data for everyone. For many families, higher data caps make the difference between children being able to do their school homework or not.

The telecom companies also are trying to claim that SB 822's prohibition on certain kinds of zero-rating goes further than our previous net neutrality rules did. But the FCC itself reported in 2017 that these plans violated net neutrality. Big ISPs appear to believe they can use money, muscle and misinformation to kill SB 822, just as they were able to repeal net neutrality protections. That's not going to work. The U.S. Senate already has passed a bipartisan measure to undo the FCC's repeal. The fight is now in the House, where there is a bipartisan effort to force a vote on a companion to the Senate's measure.

On so many issues, California leads the country. We can lead on net neutrality too by passing SB 822 without loopholes or amendments that weaken the bill. Californians should contact their state legislators. The internet belongs to all of us, not big telecom. Now more than ever, we need open and equal access to the most democratic communications system ever invented. — Op-ed by Cong. and Philadelphia native Ro Khanna (D-CA) in the Los Angeles Times

As Pennsylvania's candidates for the U.S. Senate seat that will be on the ballot in November make appearances and speeches all across the state, they naturally seek to highlight their differences and make clear the divisions between them.

But as U.S. Sen. Bob Casey, the incumbent, and U.S. Rep. Lou Barletta, his challenger, made separate appearances at the recent County Commissioners Association of Pennsylvania conference, they both leaned strongly on two points – local officials need more help from Washington to meet constituents' needs, and the U.S. Congress is only effective when it operates in a bipartisan fashion. They didn't agree on everything, though. Casey, a Democrat, peppered his speech with a fair amount of criticism of President Donald Trump. Barletta, a Republican and noted Trump ally, spent some time talking about the negative effects of illegal immigration that he saw when he was the mayor of Hazleton.

Casey praised his colleagues in Congress for rejecting a Trump administration proposal to do away with the Community Development Block Grant program in the last federal budget negotiation. "The good news is, House members, and especially Senators, in both parties came together and said, 'No, we're not eliminating the Community Development Block Grant Program," Casey said. "[It's] the program that you need for economic development, or job creation or blight removal, or water and sewer or so many other priorities that you face as commissioners. The good news is the \$3 billion program became a \$3.3 billion program. So we added \$300 million."

The senator noted that he had suggested that very number, \$3.3 billion, in a letter voicing support for the program. "So in one moment, I looked both prophetic and very effective," he said. "But of course, it wasn't just my letter, it was a consensus position in both parties." Barletta made a point of connecting his experiences as a

mayor to the realities that the county commissioners face. He described his efforts to revitalize what was a struggling downtown business district when he came into office. By going door-to-door in a nearby neighborhood with a Latino population, he determined that there was a need for a soccer field. "We didn't have a soccer field in Hazleton," he said. "So we built an artificially surfaced soccer arena that could be flooded in a winter time for ice skating and a new playground. And we used CDBG money, community development block grant money. ... Still, people had no idea that I was going to build a neighborhood around it. They thought I was crazy."

On the topic of federal infrastructure spending, Casey suggested that Trump had made a political miscalculation that was preventing progress. He pointed out that Pennsylvania has extensive infrastructure needs, especially in the areas of structurally deficient bridges and rural areas that lack broadband internet. "The president said in, I guess it was back in October, when we were meeting about tax reform, he said in a meeting talking about tax reform that he wished he had started with infrastructure, instead of going right to health care repeal," Casey said. "I wish he did as well, because this is not going to work unless you have a bipartisan proposal led by the president."

Barletta touched on the subject that led him to move from the mayor's office to the U.S. House of Representatives – a dramatic rise in the number of illegal immigrants that he saw in Hazleton in the aftermath of revitalization efforts. "Because as the city was coming back again, our population grew," he said. "It grew by 50 percent, which is a huge growth for a city. But our tax revenue stayed the same. So we had wiped out a \$1.2 million deficit, we now had a half a million dollar surplus, and I began to feel that financial drain again, and it wasn't until we realized we have another problem to deal with. Imagine trying to provide services to 50 percent more people without any revenue to do that."

After traveling to Washington seeking federal assistance to deal with the issue and being frustrated by the response, he said, he felt he had no choice but to run for Congress. "When I went to Congress, I wanted to make sure that I stayed connected, because of what I experienced because of how the federal government let me down as a mayor and a local official," he said. "I wanted to make sure that I was a voice for our local government, and our local officials."

Casey told a story from the last years before the death of his father, former Gov. Bob Casey Sr. When a conversation turned to discussion of a potential candidate who had declined to run for a county commissioner position, Casey said, his father jumped in to defend that decision. "He said, 'Do they have any idea how hard it is to be a county commissioner, and what you have to deal with every day?" Casey continued. "And I had some sense of it, ... but just hearing my father walk through all the challenges that you face every day ... he could really empathize with or understand the challenges that county commissioners face every day. And I tell that story because I think we often, those of us who are in federal government, or state government, even, sometimes don't realize or have a full appreciation for the challenges that you have to meet every day." — *Watchdog.org*



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