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A New York federal judge gunned down Cablevision's **[hilarious anti-Verizon commercials](#)** and issued a temporary injunction against the cable firm. Cablevision's TV spots featuring dueling cowboys mock Verizon, portraying it as a liar vis-à-vis claims about its Internet speeds and DVR quality.

On Monday, Judge Gary R. Brown took issue with the truthfulness of Cablevision's ad spots. He ordered the Long Island-based cable operator to begin removing the ad campaign starting Thursday for a two-week period, which may be extended. "I find that based on the preliminary showing made here the ads were viewed by the Court accusing Verizon of lying or making false statements are both literally untrue and implicitly false and are likely to mislead consumers," the judge ruled.



Separately, the court ruled, "The law, like our economic system, encourages spirited competition. But when a competitor exceeds the bounds of decency by falsely impugning the integrity of a competitor, it runs afoul of the law. Such extraordinary conduct warrants

the extraordinary relief of a temporary restraining order."

Cablevision, which operates Optimum-branded TV, phone and broadband service, has been in a long- term battle with telecom operator Verizon FiOS, which overlaps its footprint in the New York tri-state area. "Verizon continues its efforts to block Cablevision from setting the record straight and we will challenge Verizon's claims, not only through the legal system but also in the court of public opinion," Cablevision said after the ruling.

For most folks in the area, Cablevision's Optimum and Verizon's FiOS are the only choices of broadband-TV providers. Cablevision reported an additional 14,000 subscribers for its broadband product in the latest period. Verizon FiOS added 72,000 new Internet customers in the quarter through June 30. — ***New York Post***

AT&T Inc. laid out guidance for sales and earnings through 2018 ahead of a conference with analysts Wednesday, giving the public a peek at what the company's financials will look like following its big tie-up with DirecTV. "We're a different company than when we began the year and it shows in what we'll be able to offer customers and in our financial outlook," said Chief Executive Randall Stephenson.

AT&T, now the world's biggest pay-TV provider, in July completed its \$49 billion tie-up with DirecTV. The acquisition--a keystone in its effort to diversify away from the slowing U.S. wireless business--gives the carrier more scale in television and

provides leverage to offer new video services over-the-top and on mobile devices.

AT&T said it will earn \$2.62 to \$2.68 a share this year, above the \$2.60 analysts had anticipated. Revenue will grow in the double-digit range, the company said. Looking further out through 2018, AT&T predicts annual per-share earnings growth in the mid-single digit range or better. Revenue growth will at least match growth in the country's gross domestic product, or GDP, the company said. AT&T said it continues to expect \$2.5 billion or more in annual run-rate cost synergies through 2018. – **Wall Street Journal**

Verizon is working on new broadband technology that is capable of delivering some of the fastest Internet speeds ever recorded. The new service would provide customers download speeds of 10 gigabits per second. That would be 10 times faster than Google Fiber and 1,000 times faster than the average U.S. home Internet connection.

How fast is that exactly? A two-hour high definition movie would take eight seconds to download, 100 students could download a textbook in two seconds simultaneously, and uploading 1,000 photos would take about two seconds as well, Verizon says. The new technology works by "adding new colors of light" onto the company's existing fiber-optic cable network.

When it builds up its capacity, Verizon says it believes the new technology could one day become capable of delivering speeds as fast as 40 to 80 gigabits per second. Fiber optic technology is the fastest way to transmit data over long distances, which is why Verizon and other companies like Google Fiber, Alcatel-Lucent, Comcast and AT&T are trying to expand their fiber networks.

Just last week, Google Fiber, a subsidiary of newly-formed conglomerate Alphabet, announced it would build a new fiber network in San Antonio. Comcast also recently started to offer the fastest Internet in the country at 2 gigabit-per-second last month. At the moment, Verizon has only successfully tested the 10 gigabit-per-second speeds in a lab, and from one of its offices in Massachusetts to a home and a business three miles away. It's left to be seen whether those speeds could become reality in the real world. – **CNN**



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