



## BCAP NewsClips

July 24, 2020

### ***Pittsburgh Post-Gazette***

**[Editorial: Twitter hack reveals privacy failure](#)**

### ***Fierce Video***

**[AT&T hints at what the future holds for DirecTV](#)**

### ***NBC News***

**[Facebook ignored racial bias research, employees say](#)**

### ***New York Times***

**[AT&T Signed Up 4 Million HBO Max Customers](#)**

### ***Washington Post***

**[U.S. hatches plan to build a quantum Internet that might be unhackable](#)**

### ***New York Times***

**[Google Takes Aim at Amazon. Again.](#)**

### ***Pennlive***

**[Pa. Senate panel explores election issues that arose from the June primary](#)**

### ***Pennlive***

**AT&T SportsNet** is scheduled to potentially carry three of the Penguins' five possible qualifying round games against the Montreal Canadiens next month. NBC is scheduled to carry Games 1 and 5 while AT&T will get the middle three games. The best-of-five series will be held in Toronto:

Aug. 1 – 8 p.m. – NBC; Aug. 3 – 8 p.m. – AT&T SportsNet; Aug. 5 – 8 p.m. – AT&T SportsNet; Aug. 7 – time TBD – AT&T SportsNet (if necessary); Aug. 8 – time TBD – NBC (if necessary)

Additionally, the Penguins' exhibition game against the Philadelphia Flyers on July 28, also in Toronto, will be broadcast on AT&T SportsNet. The game is scheduled to begin at 4 p.m. [Follow the Penguins all season long.](#)

– *Pittsburgh Tribune-Review*

The Philadelphia Phillies released their opening day active and taxi squad rosters on Thursday. The club is set to play its 2020 season opener on Friday. The players who were in summer camp with the team, but did not make the active roster for opening day were put on the taxi squad. That group of players will train at Coca-Cola Park.

Those players will battle in intrasquad games to stay ready, in case they are needed with the big league club. **Service Electric TV2 Sports** will broadcast those games, starting this Saturday, the Lehigh Valley IronPigs announced. The first taxi squad scrimmage is set for Saturday at 4:30 p.m. and the second is scheduled for Sunday at 1 p.m. "We could not be more excited to host the Phillies Taxi Squad and partner with Service Electric to televise the intra-squad games live," said IronPigs President and General Manager Kurt Landes in a news release from the club. "Our fans will now have the opportunity to still watch professional baseball at Coca-Cola Park this summer."

The 2020 festival will present four bands each evening starting at 7 p.m. via Musikfest.org and Musikfest's Facebook page, [www.facebook.com/musikfest](http://www.facebook.com/musikfest). The daily schedule of performers can be found on the Musikfest website. Artists performing as part of Musikfest for the first time include alternative R&B singer Audrey Nuna, as well as jazz singer and trumpet player Brian Newman, best known for his work with Lady Gaga. In addition to the 40 streaming sets, **nearly 40 other artists will perform live from the Service Electric TV studios during Musikfest. All performances**

[Will Pat Toomey run for governor? A third U.S. Senate term? Pa. Republicans are wondering](#)

**CNN**  
[Trump cancels Republican convention activities in Jacksonville](#)

**Politico**  
[8 Big Reasons Election Day 2020 Could Be a Disaster](#)

will air on **Service Electric** and then stream on Musikfest.org. – **Lehighon Times-News, WFMZ-TV, Allentown**

---

Yesterday was the opening day for Major League Baseball. In an effort to show the Keystone State some love, Governor Wolf tweeted out, "Today is #OpeningDay. Wishing best of luck to the @Phillies and @Pirates this season. #RingTheBell #LetsGoBucks"

Do you see the error? Well, the mistake was eventually fixed ( and was an honest one at that. The amount of times we spell words wrong... ), but it did not take Bucs fans long to notice and poke some fun at the governor. Some of the best tweets in reaction of this mishap included:

- "I'm a bit confused are we cheering on Pittsburgh or Milwaukee? I'm sure the Milwaukee Bucks appreciate your cheers, but may be a bit confused on why you are cheering them on when talking about an MLB opener considering they play basketball. Either way #LetsGoBucs."
- "Let's go Fills and Bucks! Can't wait to also root for the Stealers and Giant Eagles!"
- "My Ohio state friends already give me enough crap about Bucs vs. Bucks.... Now our own governor can't even get it right.... Yikes."

Clearly, there is nothing the Twittersphere won't overreact about. Have a good Friday everyone! -- **Greenlee Associates**

---

Verizon Communications Inc. continued to add cellphone customers during the pandemic, though quarterly revenue declined in its core wireless business and its online advertising unit. The largest U.S. cellphone carrier by subscribers reported a net gain of 173,000 postpaid phone connections during the three months that ended in June. That figure included past-due accounts that were still in service under the federal Keep Americans Connected pledge.

U.S. wireless and broadband providers agreed in April to waive late-payment and overage fees and keep service active for customers unable to pay their bills during a pandemic that had already forced tens of millions of Americans to work from home. [The program ended in June](#), putting hundreds of thousands of customers at risk of losing service. Verizon's latest report only covered the second quarter, when the pledge was still active. Rival AT&T Inc. on Thursday reported [a net loss of 151,000 postpaid phone subscribers](#), a figure that counted 338,000 past-due subscribers as disconnections, though they maintained service during the pledge.

Verizon, which temporarily closed its retail stores, said about 60% of its locations were open by the end of the second quarter. Overall, the company's total revenue slipped 5.1% to \$30.4 billion. Revenue in the company's media business, which includes its Yahoo and AOL properties, declined 25% in the quarter to \$1.4 billion. Net income attributable to Verizon reached \$4.7 billion compared with \$3.9 billion a year earlier. The recent result included a net pretax loss of \$102 million tied to early debt redemption and a \$153 million accounting charge related to the company's pension liabilities.

[The Covid-19 pandemic](#) upended companies' earnings projections this spring and forced many to set aside more cash for unexpected expenses. Verizon earlier this year [pulled its revenue guidance](#) and lowered its annual adjusted per-share profit projection to a range between 2% growth and a 2% decline. The company on Friday reiterated that prediction. Executives have also said the essential nature of cellphone and broadband service could benefit earnings. The company in April agreed to buy Blue Jeans Network Inc., [a videoconferencing service that targets corporate clients](#), as the pandemic triggered a work-from-home wave. – **Wall Street Journal**

---

The Washington NFL franchise is one step closer to forming a new identity after retiring its former name and logo earlier this month, announcing on

Thursday that it will now go by the “Washington Football Team.” The name will serve as a placeholder until the franchise can decide on an official team name but the classic gold and burgundy color scheme will remain the same, according to an ESPN report.

The logo on the helmets will be replaced by player numbers as the team relies on the community and its players to pick a more permanent solution. Terry Bateman was hired Monday as executive vice president and chief marketing officer to oversee the name change and re-branding process.

For now, fans will be able to purchase Washington Football Team merchandise as the franchise attempts to remove all traces of its former logo from physical and digital spaces by the season-opener against the Philadelphia Eagles on Sept. 13, ESPN reported.

The franchise that began in Boston in 1932 had the name Redskins since 1933. Trouble for Washington began when the team faced mounting pressure to retire its former name and logo over the negative connotations associated with the symbol. Shortly after majority owner Dan Snyder announced the name change, a bombshell Washington Post report was dropped that detailed several sexual harassment allegations leveled by 15 former female employees against the organization.

The league is expected to seriously consider fining and handing out other disciplinary measures against Washington if an investigation into the allegations determines they are true, but reports last week suggested that Snyder would not be forced to sell as a part of those repercussions. – **Fox News**

---

Clout's friends at the Pennsylvania Capital-Star website aroused our curiosity this week, writing about [a billboard of mysterious origin](#) that has appeared along I-83 in York County, home to Gov. Tom Wolf. The message, expressing frustration with the governor's policies on [the coronavirus pandemic](#), shows a woman shrugging in front of a picture of Wolf and state Health Secretary Rachel Levine with the words, “Don't blame me. I voted for Wagner.”

That's a reference to former State Sen. Scott Wagner of York County, a Republican who [lost to Wolf in the 2018 general election](#) by 17 points. Did Wagner put up the billboard? He responded to Clout's query with a picture of Sgt. Schultz, a character in the 1960s television show “Hogan's Heroes” notorious for declaring, when asked about anything controversial, “[I know nothing!](#)” So mysterious. So Clout-y.

The Capital-Star also wondered if Charlie Burnside, owner of [the Maple Donuts chain](#) in the county, was behind the billboard. Turns out someone beat Burnside, who has a history of conservative political activism, to the punch. It wasn't him. But he has his own plans. Burnside said his own digital billboard, with the same message — “Don't blame me. I voted for Wagner.” — is going up along I-83 in York County on Friday morning. His version shows a man shrugging and includes the attribution, “Paid for by Charlie Burnside.” Wolf's press secretary, Lyndsay Kensinger, declined to comment.

Quotable: “Critically, it remains unclear what legal authorities the federal government has invoked for its militarized interventions in American cities. All of this is part of an alarming pattern by the Trump administration in taking an aggressive and excessive response to protests catalyzed by the killing of George Floyd, Breonna Taylor, Ahmaud Arbery, and many others.” U.S. Sen. Bob Casey (D.,-Pa.) and 27 of his colleagues, writing to U.S. Attorney General Bill Barr and Chad Wolf, acting secretary of the Department of Homeland Security, about [the threat to deploy federal forces to cities](#) including Philadelphia. – **Chris Brennan's “Clout” column in Philadelphia Daily News**



**Broadband  
Cable Association  
of Pennsylvania**

127 State Street, Harrisburg, PA 17101  
717-214-2000 (f) 717-214-2020  
bcapa.com

First in Broadband.  
The Future of Broadband.®