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Atlantic Broadband will soon be bumping the speed of its service in a number of the company's markets, a company insider tells DSLReports. According to the company, users should already be seeing mailers alongside their bills that indicate the company's Starter Plus, Express, and Unleashed tiers will all soon be seeing notable speed increases. The changes will, however, vary slightly by market.

According to person familiar with the company's plans, users in the company's Miami, Florida, Delaware and Maryland markets will all see the Starter Plus tier bumped from 5/2 to 15/2, the Express tier bumped from 30/3 to 60/6, and the Unleashed tier bumped from 75/5 to 120/10.

The insider says that the company's previous top-shelf, 110 Mbps Peak tier will be eliminated in those markets. A few other markets (like South Carolina) will only see a bump in the company's Starter Plus tier from 5/2 to 15/2 Mbps. Some markets, like the company's Pennsylvania footprint, won't immediately be seeing these hikes due to ongoing work in the region. – *DSL Reports*

Cult fans of Lifetime classics like "Too Young to Marry" and "Flowers in the Attic" will soon be able to binge watch those made-for-TV movies for just a few bucks a month. A+E Networks, owner of the Lifetime cable network, launched a new commercial-free online video service that will allow customers to stream a rotating selection of 30 movies for \$3.99 a month—no pay-TV subscription required. The service, dubbed "Lifetime Movie Club," will refresh the assortment of movies every week.

A+E's move fits with its conservative strategy for licensing out its content to Web video players like Netflix Inc. Today, only about 10 to 20 movies of Lifetime's library of more than 300 films are available on Netflix as part of A+E's deal with the streaming juggernaut. "We have been very careful on how many of these we have distributed," said Dan Suratt, executive vice president of digital media and business development at A+E.

With a custom offering, A+E can interact directly with customers in a branded Lifetime app and gather information about which movies viewers like best, valuable data that could help the company make programming decisions. The Lifetime online service is entering a crowded marketplace, joining the ranks of networks like Time Warner Inc.'s HBO and CBS Corp.'s Showtime in offering stand-alone streaming services that don't require a traditional pay-TV subscription. Parks Associates analyst Brett Sappington said that 75 online video services are "active" in the U.S. today.

A key difference with Lifetime's offering is that it will only make its older content available, not live programming like HBO or CBS. Movies will only appear on the service at least a year after airing, Mr. Suratt said. "We see this as completely complementary to our Lifetime channel," Mr. Suratt said. – *Wall Street Journal*

Wells Fargo analysts have lowered their subscriber-growth projections for Verizon's FiOS video service, citing increased competition from over-the-the top services. In a note to investors, Wells Fargo analysts Jennifer Fritzsche, Eric Luebchow and Caleb Stein now predict FiOS will net subscriber additions of around 80,000 in the second quarter, down from earlier forecasts of 115,000 additions.

Verizon added 140,000 FiOS subscribers in the second quarter of 2014. "We believe the surge of

competitive OTT (over-the-top) products that have recently entered the market have continued to weigh on the linear TV adds for Verizon," the Wells Fargo note reads. Verizon announces its second quarter earnings on July 21.

Interestingly, Verizon is in the process of launching its own over-the-top service. Earlier this week, the company announced a deal to distribute 45 original conscripted series from Scripps Networks Interactive via the forthcoming service. – **Fierce Cable**



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