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**“Are There Fish in the Stream?”**

***Matt Polka – President & CEO, American Cable Association  
Tom Cohen, Partner – Kelley Drye & Warren LLP***

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***Scott Wurman — Executive Director, Product Management, Comcast Cable***

**“Multiple screens and customized guides are just the start!”**

***Bob Shallow – Senior Vice President, Sales and Marketing, Service Providers and Portals, Rovi***

**“Alternative content delivery – Tools of the cord cutter”**

***Gerard Kunkel – Media Technology Executive & Consultant, Nautics.tv***

**“It’s Always Sunny in Washington”**

***Bob DeSousa, State Director & Steve Kelly, Press Secretary for U.S. Sen. Pat Toomey (R-PA)***

**“Strategies for Obtaining and Retaining Business Customers”**

***Wendy Hartman – General Manager, Adams Cable Service***

***Scott Hoppel – Director of Commercial Sales, PenTeleData***

***Edward Rowan – Director of Sales, Cox Business***

***Mike Starner – Senior Strategic Enterprise Account Executive, Comcast Business***

**“Cable’s migration to IPTV comes in all sizes.”**

***Stephen Parsons – Senior Solutions Architect, ARRIS***

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**April 14, 2015**

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**mySA HBO Now, Sling hold up under 'Game of Thrones' load. HBO Go, not so much.**

**Mercury News Biz Break: Netflix pushes toward record while plotting stock split**

Tough new net neutrality regulations were published in the Federal Register on Monday, triggering an effective date of June 12 and the first formal legal challenge to the controversial online traffic rules.

US Telecom, a trade group whose members include AT&T Inc. and Verizon Communications Inc., filed a lawsuit Monday in the U.S. Court of Appeals for the District of Columbia Circuit to stop the rules.

The Federal Communications Commission approved the regulations by a 3-2 vote on Feb. 26.

They change the legal classification of wired and wireless broadband, treating it as a more highly regulated telecommunications service in an attempt to ensure that providers don't discriminate against any legal content flowing through their networks to consumers.

The 400-page order was made public two weeks after the vote as the FCC posted it on the agency's website.

The order's publication in the Federal Register, which generally takes a few weeks after new regulations are adopted, started a 60-day clock on its effective date — unless a court blocks them.

But FCC Chairman Tom Wheeler, who pushed for the regulations, has been optimistic they would withstand a legal challenge.

"As Chairman Wheeler has said, we are confident the FCC's new open Internet rules will be upheld by the courts, ensuring enforceable protections for consumers and innovators online," agency spokeswoman Kim Hart said Monday.

Supporters of the rules, which prohibit Internet service providers from blocking, slowing or selling priority delivery of content to consumers, cheered the approaching effective date.

"The publication of the rules brings us one step closer to having the enforceable net neutrality protections that millions of Americans have called for," said Matt Wood, policy director for Free Press, a digital rights group. "And yet phone and cable companies are still scheming to overturn these freedoms."

The publication meant the order formally could be challenged in court — and it didn't take long.

US Telecom filed suit, arguing the rules are "arbitrary and capricious" and violate federal law.

The group's members support the goals of the regulations, to ensure the free flow of legal online content, US Telecom President Walter McCormick said. The suit was filed because the more stringent government oversight that comes with broadband's new regulatory classification will hinder investment in expanded networks and increase costs for users, he said.

"Reclassifying broadband Internet access as a public utility reverses decades of established legal precedent at the FCC and upheld by the Supreme Court," McCormick said. "History has shown that common carrier regulation slows innovation, chills investment, and leads to increased costs on consumers."

US Telecom filed a petition with the court last month as a placeholder for a lawsuit, seeking to preserve the right to sue. The group was concerned that the posting of the rules on the FCC website on March 12 might have triggered a 10-day period to challenge them.

More suits are expected. A similar petition was filed last month in the U.S. Court of Appeals in New Orleans by Alamo Broadband Inc., a small Internet service provider based in Elmendorf, Texas. – **Los Angeles Times**



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