

Making A Splash!

30TH ANNUAL CABLE ACADEMY

April 18-19, 2018

Kalahari Poconos Resort & Waterpark

Broadband's New Wave

Cable Academy
returns to the
**Poconos April 18
& 19, 2018** in the
midst of the most
challenging and
competitive
period in our

industry's history! This year's program will emphasize that not adapting is not an option. Learn how broadband cable is embracing today's opportunities, and can ride a "new wave" of customer retention and growth!

CONFIRM YOUR **SPONSORSHIP**, **REGISTRATION** AND **EXHIBIT**

Click here to reserve your room at Kalahari today! *Your BCAP rate (\$155) includes admission to waterpark.*

Use Group Code #2692



March 1, 2018

Variety
NBCUniversal Vows to Cut Primetime Ads by 20% Across All TV Networks

Washington Post
CNN vs. Fox: Why these two cable networks can't stop talking about each other

Recode
Amazon will start selling UFC pay-per-view fights

CNN
Netflix looks all over the world to feed a growing audience

USA Today
Tech industry's diversity efforts haven't lived up to promises. A new report explains why.

Philadelphia Inquirer

The Attorneys General of eight states — Illinois, California, Iowa, Maine, Massachusetts, Pennsylvania, Rhode Island and Virginia — yesterday called on the FCC to keep a tight lid on how many homes TV station groups may serve.

The filing came in the FCC rulemaking aimed at loosening the national cap on station ownership. Although the rule nominally limits the reach of groups to 39% of TV homes, a so-called UHF discount used in calculating the reach raises the effective cap to as high as 78%.

Congress set the 39% cap so the FCC lacks the authority to tamper with it, the AGs argued. However, they said, the agency has the power to eliminate the UHF discount and should use it to bring the effective cap back to where Congress wanted it — 39%. Questions of authority aside, they said, "lifting or eliminating the national audience reach limit threatens diversity, competition and localism. Indeed, large media companies advocating for lifting or eliminating the limit or maintaining the UHF discount seek the opportunity to reach — and thus influence — as many Americans as possible without concern for the implications for a diverse media landscape."

"Such an approach, if realized, would significantly reduce the number of independently owned and operated television stations, thereby limiting competition, reducing station ownership by women and minorities, and inhibiting the ability of stations to create and disseminate content that reflects the interests and preferences of individual localities. Local preferences could be lost in other contexts like sporting, religious, or scientific programming if, as a result of excessive consolidation, a large owner requires all of its stations to show particular sporting contests, religious celebrations, or scientific perspectives, regardless of the popularity of those sports, celebrations, or perspectives in certain areas."

Rep. Nick Miccarelli accused of abusive behavior and sexual misconduct

Pittsburgh Post-Gazette Supreme Court Justice Alito asks for responses to GOP bid to block new Pa. congressional map

Philadelphia Inquirer Democratic Party - and women themselves - to blame for why more women may not win in Pa. Congressional races

The AGs cite Sinclair Broadcast Group as an example of what will befall all of broadcasting if the UHF discount remains in effect or if the FCC raises the cap. Sinclair has “distributed news stories and features that all of its stations were required to run in their evening or morning newscasts,” they said. The FCC launched its review of the national ownership cap on Dec. 14, 2017. The deadline for the first round of comments had been set for Feb. 26, but, at the request of NAB, it was moved to March. 19. – **TVNewsCheck**

TiVo said it’s currently undervalued on Wall Street and has hired a consultant to examine options including taking the company private.

The current iteration of TiVo was formed two years ago, when Rovi Corp. bought the erstwhile TiVo Corp. for \$1.1 billion. TiVo has now hired LionTree Advisors to perform an evaluation of its options, which could include acquisitions or going private. “TiVo’s stock price is at a level that the company and its board do not believe reflects the true value of the business given the company has a strong foundation, with leading technologies, and solid cash flow from its long-term IP license agreements and guide deployments,” TiVo **said** in a release. San Jose, California-based TiVo’s shares were up 13% at \$15.30 in after-hours trading.

TiVo is currently in the process of rolling out its next-gen “Experience 4” video platform, which integrates over-the-top and linear content with voice navigation. The tier 2 and tier 3 MSO market will undoubtedly be a driver for this new product. However, the Rovi-based patent trollish side of the business might be the company’s biggest revenue driver overall. The Rovi division is currently engaged in a bitter technology licensing battle with Comcast, claiming that Comcast’s X1 platform is built largely on its intellectual property. The cable company says Rovi’s patents are largely obsolete, and that it’s developing its own technology in its own labs these days. – **Fierce Cable**

