



...thanks the sponsors of our
2018 Pennsylvania Society Broadband Kickoff Reception



CrownMedia



REELZ



PCN
pcntv.com



NewsClips

December 4, 2018

Ars Technica

AT&T makes it more expensive to cancel DirecTV or Internet service

The Guardian

Dark web dealers voluntarily ban deadly fentanyl

Business Insider

The business school prof who predicted Amazon would buy Whole Foods now says AWS spinoff is inevitable – and the standalone company would be worth \$600B

Quartz

It's the beginning of the end of satellite TV in the US

The Hill

Tumblr to ban adult content after issues with child pornography on site

The question-and-answer website Quora Inc. said Monday that hackers had broken into its network and gained access to data belonging to 100 million users. Quora detected the hack on Friday and is still investigating the incident. The company said that the hackers gained access to users' names, email addresses and direct messages.

News of the incident comes three days after Marriott International Inc. reported that hackers had been lurking in its Starwood networks for years, accessing data belonging to up to 500 million travelers. That breach was one of the most severe on record, both by number of people and the type of data that may have been obtained, including passport and credit-card data as well as information on hotel stays. The Quora episode isn't as serious, but underlined just how frequent large-scale breaches are becoming.

The hackers also got access to cryptographically protected passwords, Quora said. Security experts say that while these passwords can be unreadable, there are tools that can help hackers crack simple or easy-to-guess passwords, even with these protections. Quora is forcing affected users to reset their passwords, and it advises them to change these passwords if they're used on any other websites.

Quora, founded in 2009 by Adam D'Angelo, a former Facebook employee, lets users ask and answer virtually any question. It has gained traction in Silicon Valley, where users discuss the value of bitcoin and swap career advice, but the site has struggled to gain mass appeal. A spokeswoman declined to say how many total users it has. "It is our responsibility to make sure things like this don't happen, and we failed to meet that responsibility," Quora said in a blog post and email messages sent to affected users Monday. – *Wall Street Journal*

Zap2It
Cable Top 25 for
Week Ending
November 25

Harrisburg
Patriot-News
Does Pa. really need
new voting
machines? County
commissioners
question funding,
timing

Philadelphia
Inquirer
Bob Brady aide
Smukler found guilty
on 9 of 11 counts in
campaign finance
case

Discovery Inc.'s recent deals putting its channels on streaming TV services Sling TV and Hulu with Live TV will be big contributors to Discovery's audience totals. Discovery CEO David Zaslav spoke today at a UBS investor conference and said those launches, which include about five or six channels, will contribute approximately 4 million subscribers. He said that the launches will provide a boost in terms of ad revenue and viewership growth. "When we're on skinnier bundles or over-the-top platforms, we tend to do a lot better. We see that everywhere in the world," Zaslav said. He also said that Discovery is currently working with Nielsen to make sure it receives the full ratings value including the audiences across vMVPDs.

Discovery's channels are on many of the major U.S. virtual MVPDs except for YouTube TV. But Zaslav said that Discovery is hopeful it will eventually land on YouTube TV, and he pointed out that Discovery doesn't have any major affiliate renewals coming up in the near term. Despite new distribution deals for Discovery networks, Zaslav said that Discovery Channel ratings have been down recently. He blamed the ratings declines during the third quarter in part on production issues with "Fast N' Loud" which will delay the show's return until 2019. "There was some softness at Discovery and we need to get at that," Zaslav said, adding that Discovery's other networks including the channels it recently acquired from Scripps are doing well. According to a UBS research note, Discovery said it remains confident in its \$600 million synergy target for the Scripps integration and that it's now focused on increasing its target and realizing synergies sooner. – *Fierce Video*

