

November 19, 2021

SAVE THE DATE!!!

**BCAP Executive Roundtable webinar
10:30 a.m. / Thursday, December 9**

(details coming soon)

**BCAP 32nd Annual Cable Academy
April 27-28, 2022
Lancaster Marriott at Penn Square**

LightReading

Pandemic's effects on economy 'are still real,' Charter CEO says

Charter Communications is still fighting through forces driven by the pandemic that, in recent months, have slowed down the rate of broadband subscriber growth. Although Charter has raked in millions of broadband subscribers during this period as people worked and schooled from home, a reduction in consumer moves and an overall decline in market activity has resulted in historically low levels of churn, Tom Rutledge, chairman and CEO of Charter Communications, said Thursday in an interview with CNBC's David Faber. "The pandemic effects on the economy are still real," Rutledge said. "We're growing nicely, but it's a smaller activity marketplace at the moment ... There are anomalies in the way people are moving about and the way the marketplace is working right now." That said, Charter remains "comfortable" with its long-term trajectory. "Our growth is good, just not as fast as it's been," Rutledge explained. Charter added 265,000 broadband subs in Q3, off from an expected 343,000.

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Philadelphia Inquirer

Comcast has re-launched a channel dedicated to video games

Comcast has re-launched the video game channel G4, betting that online streaming and the growing popularity of gaming will make the network a hit this time around. The channel went live this week on traditional TV

lineups, including Comcast's Xfinity and Verizon Fios, as well as online on YouTube Live and Twitch, the video-game-focused streaming service. The network, dedicated to gaming and geek culture, features an unscripted variety show, video game reviews, coverage of esports, and a series dedicated to the Dungeons & Dragons roleplaying game. "It really is *Saturday Night Live* for gamers," said G4 president Russell Arons, describing the programming as "comedy irreverence, but backed on the insight and knowledge of the gaming and fandom world." Indeed, the network's name is itself a joke. G4 is not an acronym. "It absolutely means nothing," Arons said. "It's just kind of made up."

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House Dems: Unchecked Big Tech Is Dangerous Threat to Democracy

Arguing that the "infection" of [Big Tech](#) algorithms threatens Democracy, a threat from companies putting profits before people, the House Energy & Commerce Committee has scheduled two Big Tech-related legislative hearings for December, meaning Democrats are serious about passing bills to reign in social media platforms, including by tightening the Sec. 230 immunity they now have from civil liability over most of the third-party content on their platforms. The hearings are scheduled for Dec. 1 and Dec. 8 and were announced by Energy and Commerce Committee chairman Frank Pallone, Jr. (D-N.J.), Communications Subcommittee chairman Mike Doyle (D-Pa.), and Consumer Protection Subcommittee chair Jan Schakowsky (D-Ill.) The Dec. 1 hearing--in the Communications Subcommittee--is focused on reforming Sec. 230, or what they call "recalibrating" it "in a way that better incentivizes responsible actions by tech companies."

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Pennlive

Senate GOP identifies vendor that will 'conduct a thorough and impartial election investigation'

The GOP-led Senate committee has identified the private contractor it will hire to assist in its taxpayer-funded review of the 2020 presidential election. A document shared with Republican senators Thursday evening obtained by PennLive identifies the firm as Dubuque, Iowa-based Envoy Sage LLC. The firm bills itself on its [website](#) as "delivering ground truth" and identifies itself as specializing in research, investigation, program management and communications. The document states the firm "meets all the key needs to conduct a thorough and impartial election investigation." It also states the firm has no political association with candidates who appeared on the 2020 or 2021 ballots in Pennsylvania. Among other qualifications it lists, Envoy Sage has worked with the Department of Defense under Republican and Democratic administrations and has decades of experience in handling sensitive and classified information.

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National Interest

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