

September 27, 2021

SAVE THE DATE!!!

BCAP 32nd Annual Cable Academy
April 27-28, 2022

ABB news release

Atlantic Broadband Employees Plant Trees in Seven States in Support of the Environment and Its Local Communities

More than 250 Atlantic Broadband employees, family members and school partners volunteered their time on Saturday morning to plant trees at 19 locations in seven states where Atlantic Broadband provides internet, TV & phone services. Inspired by the theme "Planting Roots in Our Communities," Atlantic Broadband employees planted five- to seven-gallon trees at elementary, middle and high schools in New Hampshire, Connecticut, Pennsylvania, Maryland, Virginia, South Carolina and Florida ([see list here](#)). The tree planting activities further the company's commitment to the environment, while helping to beautify local communities with all of the environmental benefits trees provide. "We are committed to supporting and giving back to our communities, while also being responsible environmental stewards," said Frank van der Post, President of Atlantic Broadband.

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Fierce Video

Streamers not quite ready to give up cable TV

As the streaming wars intensify and more service providers enter the fray, streaming remains a complementary service to traditional television, data analytics company J.D. Power found. The [study](#) found that customers were more satisfied with their cable television subscription when subscribed to a streaming service. "The use of streaming services not only provides a more cost-effective way to watch television, it also provides the ability to stream personalized and live content anytime, anywhere," said Ian Greenblatt, managing director at J.D. Power. "Customers with highly satisfying streaming experiences will continue to seek increased convenience, personalization and relevant content elsewhere if not delivered by traditional television providers." Moreover, in a [study](#) published in January 2021, the data company also found that the average customer spend on streaming services substantially increased over the last year with more households subscribing to four or more providers after the introduction of NBCUniversal's Peacock and Time Warner's HBO Max. However, among

21,555 surveyed customers who have cable and a streaming service, 91% indicate they will not drop their cable subscription within the next 12 months, indicating that cable TV is not completely dead. Nationally, the J.D. Power study ranks Dish as the top popular cable TV provider when measured for performance and reliability, cost of service, programming, communications and promotions, billing and payment, features and functionality, and customer service. DirecTV and Xfinity ranked second and third. Dish also ranked highest in the North Central and West, while Verizon ranked highest in the East and AT&T in the West.

Wall Street Journal Facebook Pauses Instagram Kids Project

Facebook Inc. will [pause the development](#) of its Instagram for kids project, Adam Mosseri, head of Instagram, said in an interview on the "Today" show Monday. The social-media app, owned by Facebook, had been developing a version for children that would be ad free and allow parents to monitor their children's activity. "I still firmly believe that it's a good thing to build a version of Instagram that's safe for tweens, but we want to take the time to talk to parents and researchers and safety experts and get to more consensus about how to move forward," Mr. Mosseri told NBC's "Today" show. The company's plan for a children's version has [faced criticism this year](#) from lawmakers concerned that the app can be harmful to young people's mental health. The new platform was to be designed for children younger than 13. Instagram bars children younger than that from its platform, but acknowledges that many join anyway. The Wall Street Journal reported this month that internal research conducted by Facebook found that Instagram [is harmful for a sizable percentage of young users](#), most notably teenage girls. "We make body image issues worse for one in three teen girls," said one slide from 2019, summarizing research about teen girls who experience the issues.

Philadelphia Inquirer Why Pa. moderates and progressives are clashing over how to advance Biden's agenda

For Rep. Brendan Boyle, it's a moment for Democrats to go big. With a bipartisan infrastructure bill set for a House vote Monday, the Philadelphian says he wants it approved — but only if House and Senate Democrats also advance a separate, sweeping \$3.5 trillion package of social safety net programs. "This is the first opportunity in over a half century to do big, bold things that will transform our country," he said at an event last week in Philadelphia. "One way or the other, we must pass both bills." Rep. Susan Wild, of Allentown, also wants both to advance, but she's ready to [pass the \\$1 trillion infrastructure plan now](#), and is hoping for trims to the bigger one.

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Pennlive Op-ed by former Sens. Jack McGregor (R) and Franklin Kury (D): The PA Senate has lost its way

As former senators, we watch in dismay and disappointment as the Republican-controlled Senate of Pennsylvania launches an audit of the 2020 election that is flawed, puzzling and brazen. Our State Senate has broad powers to investigate for legislative purposes. In this case it is not clear what is the purpose of an audit of the 2020 federal elections. There is no written resolution of purpose adopted by the Senate as a whole or the Committee carrying out the investigation. Is the purpose to change the 2020 election results or to improve the legislation regulating how elections are conducted? Either way, the Senate committee got off to a flawed

start by voting, on party lines, to subpoena private information of all 7.8 million voters -- name, address, birth date, driver's license number and the last four digits of the Social Security number.

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Broadband Cable Association
of Pennsylvania

