



**April 19, 2021** 

Next TV
Comcast's Xfinity
Mobile Undercuts
the Big 3 on
Unlimited 5G

LightReading
Rural will rev Altice
USA's broadband
growth – analyst

**Politico** 

Facebook oversight board delays decision on Trump ban to 'the coming weeks'

Fierce Video
Does a more
expensive Apple TV
make sense?

Variety

In an ideal world powered by an ideal economy, extension of and improvements to America's infrastructure would be developer-driven. But the ideal is sometimes outside our grasp.

Sometimes, government must be the catalyst. Case in point: the expansion of broadband internet. Within a short drive of Pittsburgh, there are swaths of Western Pennsylvania where the lack of access to technology is profound. Residents are cut off from the kind of connectivity that most consider customary. The result: a land of digital haves and have-nots.

President Joe Biden has proposed in his American Jobs Plan an infusion of money that would bridge the divide. While there is bipartisan consensus that something must be done to bring all citizens and businesses into the 21st century, the battle lines are being drawn over the particulars — chief among them, how to fund the initiative. The president wants a boost in the corporate tax rate.

De rigueur political wrangling must be set aside in the interests of America's future. Broadband accessibility must be seen for what it is: an essential. The White House has rightly likened expansion of this system to the federal government's 1936 Rural Electrification undertaking, which extended the nation's power grid to rural and poor regions. "Broadband internet is the new electricity," a White House overview stated. "It is necessary for Americans to do their jobs, to participate equally in school learning, health care, and to stay connected." No truer assessment could have been made.

Amazon Spent \$11
Billion on Prime
Video and Music
Content in 2020, up
41% From Year Prior

Ars Technica
Google Earth is now
a 3D time machine

Philadelphia Inquirer
Trump ally Lou
Barletta nears a run
for Pennsylvania
governor with new
political group

Pennlive
League of Women
Voters to hold
Tuesday forum for
48th Senatorial
District candidates

There are 30 million Americans without reliable internet access. The president's \$100 billion proposal to reach into the country's rural areas with this necessary enhancement of affordable connectivity must be supported by our lawmakers. Without this program, inequality persists and prevails; inequality in access to information and the power born of that information translates to inequality in health and education and economic opportunity.

There is no question that broadband must reach every corner of the country. There are, however, other legitimate questions, beginning with a realistic grasp of high-speed internet reach. There is no reliable map of existing broadband coverage. Priority must be given to developing this map. Then, with accurate information in hand, funding should flow. The recipients should be those with shovel-ready projects. This is not the time to engage in lengthy debate over funding preferences for nonprofit/government versus for-profit enterprises.

Laying the necessary fiber to connect homes and businesses to high-speed internet is labor- and cost-intensive. It simply cannot be accomplished without the catalytic impact of government funding, coordination and oversight. The bureaucratic red tape that typically gums up progress must be avoided.

Universal broadband service can no longer be a goal for the future. It must be a front-burner plan for today. U.S. Rep. Mike Doyle, D-Forest Hills, has been a leader on this front. He must muster his political capital to bring naysayers to the table, particularly those who are whistling the same hackneyed tunes about dimming entrepreneurial innovation and empowering big government. Infrastructure improvements — universal service projects — benefit the nation as a whole. They are the reason behind the "united" in the United States of America. — *Pittsburgh Post-Gazette* editorial

Elon Musk's internet satellite venture has spawned an unlikely alliance of competitors, regulators and experts who say the billionaire is <u>building a near-monopoly</u> that is threatening space safety and the environment. The Starlink project, owned by Mr. Musk's Space Exploration Technologies Corp. or SpaceX, is authorized to send some <u>12,000 satellites into orbit</u> to beam superfast internet to every corner of the Earth. It has sought permission for another 30,000.

Now, rival companies such as Viasat Inc., OneWeb Global Ltd., Hughes Network Systems and Boeing Co. are challenging Starlink's space race in front of regulators in the U.S. and Europe. Some complain that Mr. Musk's satellites are blocking their own devices' signals and have physically endangered their fleets. Mr. Musk's endeavor is still in beta testing but it has already disrupted the industry, and even spurred the European Union to develop a rival spacebased internet project to be unveiled by the end of the year.

The critics' main argument is that Mr. Musk's launch-first, upgrade-later principle, which made his Tesla Inc. electric car company a pioneer, gives priority to speed over quality, filling Earth's already crowded orbit with satellites that may need fixing after they launch. "SpaceX has a gung-ho approach to space," said Chris McLaughlin, government affairs chief for rival OneWeb. "Every one of our satellites is like a Ford Focus—it does the same thing, it gets tested, it works—while Starlink satellites are like Teslas: They launch them and then they have to upgrade and fix them, or even replace them altogether," Mr. McLaughlin said. SpaceX didn't respond to requests for comment.

Around 5% of the first batch of Starlink satellites failed, SpaceX said in 2019. They were left to gradually fall back to earth and vaporize in the process. In November 2020, astrophysicist Jonathan McDowell of the Harvard-Smithsonian Center for Astrophysics calculated that the Starlink failure rate was nearly 3%. Mr. McDowell said Starlink has vastly improved the design of their satellites since then, and that the failure rate is currently below 1%, and on track to improve further.

Even with the constant improvement, Mr. McDowell said, Starlink will operate so many satellites that even a low failure rate would mean a relatively high threat to orbital safety because of the potential for collisions. "They clearly have been making continuous improvements...but it's a challenging thing they are doing and it's not clear that they will be able to manage the final constellation," he said.

Starlink operates more than 1,300 spacecraft in Earth's lower orbit and is adding some 120 more every month. Its fleet is now on track to top the total number of satellites that have been launched since the 1950s—around 9,000. Orbital space is finite, and the current lack of universal regulation means companies can place satellites on a first-come, first-served basis. And Mr. Musk is on track to stake a claim for most of the free orbital real estate, largely because, unlike competitors, he owns his own rockets.

In the coming days, the Federal Communications Commission in the U.S. is set to approve a request by SpaceX to modify its license and allow a greater number of satellites to orbit at a lower altitude of around 550 kilometers (a kilometer is 0.625 mile). If approved, competitor satellites would have to navigate around SpaceX's fleet to place their own spacecraft. Other companies operating in space have asked the FCC to impose conditions on SpaceX, including lowering its fleet's failure rate to 1 in 1,000, and improving collision-avoidance capabilities while ensuring they don't block the transmissions of other craft orbiting above them. "You should have fewer satellites and make them more capable," Mark Dankberg, Viasat founder and executive chairman, said.

On Twitter, Mr. Musk commented on Mr. Dankberg's earlier warnings that his company posed a hazard to orbital traffic by tweeting: "Starlink 'poses a hazard' to Viasat's profits, more like it." A spokesman for Boeing, which is also challenging Starlink at the FCC, said it is "critically important to the future of a safe and sustainable orbital environment that standards be globally consistent and enable a competitive playing field." In the region of space where Starlink operates, satellites orbit the earth at 18,000 miles an hour. Any collision could spread high-velocity debris that could make the orbit unusable for years.

Competitors say Starlink satellites have low maneuverability, meaning that other firms' craft have to act when collisions threaten. Starlink satellites have come alarmingly close to other spacecraft twice in the last two years, including on April 2, when a Starlink satellite prompted another operated by OneWeb, controlled by Indian conglomerate Bharti Global and the U.K. government, to make evasive maneuvers, according to OneWeb and the U.S. Space Command.

Mr. Musk's satellites are equipped with an AI-powered, automated collision avoidance system. Yet that system had to be switched off when a Starlink satellite came within 190 feet of the rival's satellite this month, according to OneWeb's Mr. McLaughlin. When contacted by OneWeb, Starlink's engineers said they couldn't do anything to avoid a collision and switched off the collision avoidance system so OneWeb could maneuver around the Starlink satellite without interference, according to Mr. McLaughlin.

Starlink hasn't revealed details about their Al collision avoidance system. Mr. McDowell, the astrophysicist, said it was hard to take any such system seriously when it remains unclear what data it uses to operate. A similar incident took place in late 2019, when a Starlink satellite was on a near-collision course with an EU weather satellite, according to the European Space Agency, which runs EU satellites. The agency said it was only able to contact Starlink via email and the company told it they would take no action, so EU engineers had to initiate a collision avoidance maneuver. SpaceX didn't reply to requests for comment about the two incidents.

Lower earth orbit is getting crowded with broadband satellite constellations: Amazon.com Inc.'s Project Kuiper aims to put out 3,200 satellites, Britain's OneWeb about 700 and Telesat of Canada around 300.

Russia and China are working on their own, potentially massive, constellations. An EU official said that owning a constellation that can beam broadband internet to Earth is a strategic priority for the bloc. It is expected to publish a road map for a public-private partnership to create a broadband satellite fleet worth around €6 billion, equivalent to \$7.19 billion, by the end of the year.

Space-safety experts say the number of projects means more regulation is needed to avoid potential catastrophes. "It's a race to the bottom in terms of getting as much stuff up there as possible to claim orbital real estate," said Moriba Jah, associate professor at the Department of Aerospace Engineering and Engineering Mechanics at the University of Texas at Austin. "Musk is just doing what's legal...but legal is not necessarily safe or sustainable." Nevertheless, most governments welcome the onset of satellitebeamed broadband as a cheaper and faster alternative to building broadband networks. In Germany, Europe's biggest economy, the leading telecom provider Deutsche Telekom recently signaled willingness to join with Starlink. "I'm a great admirer of Elon Musk and his ideas," Deutsche Telekom Chief Executive Timotheus Höttges said in January. — Wall Street Journal

Gov. Tom Wolf is planning to get vaccinated for COVID-19 virus protection Monday morning. The governor, who said he had been waiting to make an appointment because he "didn't want to jump the line or take a spot away from someone who needed it more," is planning to be vaccinated at the Family First Health Center in York, Pa.

Mr. Wolf has not said which vaccine he will receive. "Right now, if you are over the age of 16, it is your turn to get vaccinated in Pennsylvania," Mr. Wolf said. "What we need is for as many Pennsylvanians to get vaccinated as possible," he added. "Don't wait. Talk to a vaccine provider and book your appointment today."

Through Friday, the U.S. Centers for Disease Control and Prevention said 42% of eligible Pennsylvanians had received their first dose, ranking it 10th in the nation. As of Saturday, 6,999,716 total doses have been administered in the state. The state Department of Health said 2,694,321 people in Pennsylvania are fully vaccinated, while another 4,573,436 have yet to receive their second dose.

Acting Health Secretary Alison Beam said April is "a critical turning point in the pandemic." Anyone who wants the vaccine should have no difficulty receiving it. " *That* is our new challenge — encouraging everyone to get vaccinated," she said. "What I hope is that more Pennsylvanians will decide to protect themselves and their loved ones from the COVID-19 virus." — *Pittsburgh Post-Gazette* 





First in Broadband.